

# Strategic Planning Summary

July 2015– June 2019



## Our Mission

The Dare County Department of Health & Human Services is committed to meeting the evolving health and social needs of our community.



## Our Strategies & Goals

Agency focus will be on building Consolidation efforts. This will be achieved through four Strategies:

### Communication

Enhance effective communication

### Quality

Deliver excellent services

### Sustainability

Support services, systems, and resources

### Partnership

Work collaboratively with community and agency resources

## Our Values

The department desires to accomplish its mission by:

- promoting a proactive, cost effective approach to future health & social outcomes to assure long term wellness and stability.
- respecting each other's culture and beliefs in a diverse community.
- empowering others to make informed decisions and positive choices through knowledge.
- ensuring a safe and secure community to support an optimal quality of life.
- providing guidance and assistance through outreach to community resources.



## Our SWOT Analysis

### Internal

#### Strengths

Staff  
Leadership  
Value & Respect

#### Weaknesses

Communication  
Inconsistency  
Turnover

#### Opportunities

Staff & Organizational Development  
Leadership Development  
Retention & Recruitment

#### Threats

Morale  
Fiscal  
Uncertainty

### External

#### Strengths

Strong Partnerships  
Supportive Community  
Environmental Appeal

#### Weaknesses

Access to Services  
Geography  
Structured Communication

#### Opportunities

Enhance Relationships  
Utilize Technology  
Cultivate Services

#### Threats

Geography  
Economics  
Evolving Population



## Our 2013 Community Health Assessment Priorities

1. Access to Care
2. Chronic Diseases
3. Older Adults
4. Mental Health & Substance Abuse



### County of Dare

Department of Health & Human Services

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